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Alpha Announces New Agreements and Increased Market Share with Major Wireless Handset Manufacturer; Business Expected to Double This Year

WOBURN, Mass.--(BUSINESS WIRE)--March 15, 2000--Alpha Industries, Inc. (NASDAQ: AHAA) announced today that it has entered into multiple supply agreements with its second-largest customer and is now shipping record numbers of its advanced gallium arsenide (GaAs) RF IC switches and discrete semiconductors to this major European manufacturer of wireless telephone handsets.

"Alpha's strategy is to increase our share of the market for wireless handset components by aligning ourselves with the industry leaders. We have been working very closely with this important customer for the last several years, and have now gained significant market share in their wireless handsets. We have established ourselves as a critical supplier of these strategic GaAs semiconductor products and expect to double our sales volume with this customer this year," said Dave Aldrich, Alpha's President and Chief Operating Officer.

"Our close attention to this important customer has allowed us to achieve real momentum in growing our market share of RF semiconductors, in several cases as a sole source supplier. At the same time, it has opened up new opportunities with this customer's newest handsets incorporating data and Internet access. We are expanding our sales into additional areas of their existing and planned product lines."

Alpha Industries designs and manufactures a broad range of products for microwave and radio frequency wireless communications applications. The Wireless Semiconductor segment provides gallium arsenide (GaAs) integrated circuits and other semiconductors to the dynamic global market for wireless telephone handsets. The Application Specific Products (ASP) segment provides a broad range of GaAs and silicon devices to satellite, instrumentation, defense and other communications markets. The Ceramic Products segment provides technical ceramic products for wireless telephony infrastructure and other wireless markets. Additional information on us and our products is available at www.alphaind.com.

Safe Harbor Statement - Except for the historical information contained herein, this news release contains forward-looking statements that constitute the Company's current intentions, hopes, beliefs, expectation or predictions of the future which are, therefore, inherently subject to risks and uncertainties. The Company's actual results could differ materially from those anticipated in the Company's forward-looking statements based on various factors, including without limitation: cancellation or deferral of customer orders, dependence on a small number of large customers, difficulties in the timely development and market acceptance of new products, market developments that vary from the current public expectations concerning the growth of wireless communications, difficulties in manufacturing new or existing products in sufficient quantity or quality, increased competitive pressures, decreasing selling prices for the Company's products, or changes in economic conditions. Further information on factors that could affect the Company's performance is included in the Company's periodic reports filed with the SEC, including but not limited to the Company's Form 10-K for the year ended March 28, 1999, and subsequent Forms 10-Q. The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstance on which any such statement is based.

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