



ALPHA'S GaAs MMIC Technology Selected For Digianswer's Bluetooth Wireless Systems

WOBURN, Mass.--(BUSINESS WIRE)--September 21, 2000--

Company's GaAs Semiconductor Products to Enable Wireless Connectivity Between Laptops, PCs and PDAs Via Bluetooth Personal Area Networking Technology

Alpha (NASDAQ:AHAA) today announced that it has been selected to provide GaAs semiconductor components to Digianswer, a leading provider of Bluetooth-enabled wireless technology to the OEM market.

"Alpha's role as a key wireless communications supplier has expanded as the wireless markets have evolved from voice-only to a combination of voice, data, video and Internet connectivity," said Chris Conlin, Alpha's director of worldwide sales and marketing. "Bluetooth represents an exciting new direction for wireless technology, and over the past year Alpha has extended its wireless leadership into the Bluetooth market, capturing key design and production contracts with some of the world's largest personal computer OEMs."

"Our relationship with Digianswer represents yet another key Bluetooth production win for Alpha," Conlin continued. "It demonstrates that our continuing technology advancements have positioned us at the forefront among suppliers in emerging wireless data markets, including 3G."

"We are pleased that Digianswer has selected an Alpha solution in this highly competitive marketplace," said Dave Fryklund, general manager of Alpha's plastic MMIC products. "Digianswer clearly recognizes the Alpha advantage. Our newest generation GaAs MMIC PHEMT technology provides the optimum mix of high performance, small size and attractive pricing for Bluetooth radio applications. In addition, Alpha has the production capacity and product support capability necessary to partner with fast-growing wireless broadband leaders as their needs continue to evolve."

"Industry analysts predict that the worldwide market for Bluetooth-enabled products could exceed 400 million units annually by 2003," Conlin said. "Our leadership in GaAs MMIC semiconductor technology positions Alpha to participate in this market growth."

About Alpha

Alpha Industries is a leading provider of RF integrated circuit-based solutions, including semiconductors and ceramic components, for the broadband and wireless communications markets. Alpha's switches, power amplifiers and discrete semiconductors are used by the world's leading broadband, infrastructure and wireless communications companies to enhance the speed, quality and performance of voice, data and video. For more information, please visit the Company's Web site, www.alphaind.com.

Safe Harbor Statement - Except for the historical information contained herein, this news release contains forward-looking statements that constitute the Company's current intentions, hopes, beliefs, expectation or predictions of the future which are, therefore, inherently subject to risks and uncertainties. The Company's actual results could differ materially from those anticipated in the Company's forward-looking statements based on various factors, including without limitation: cancellation or deferral of customer orders, dependence on a small number of large customers, difficulties in the timely development and market acceptance of new products including the company's HBT amplifiers, market developments that vary from the current public expectations concerning the growth of wireless communications, difficulties in manufacturing new or existing products in sufficient quantity or quality, increased competitive pressures, decreasing selling prices for the Company's products, or changes in economic conditions. Further information on factors that could affect the Company's performance is included in the Company's periodic reports filed with the SEC, including but not limited to the Company's Form 10-K for the year ended April 2, 2000, and subsequent Forms 10-Q. The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstance on which any such statement is based.

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