



March 7, 2000

Alpha Announces New Contract and Increased Market Share with Largest U.S. Wireless Handset Manufacturer

WOBURN, Mass.--(BUSINESS WIRE)--March 7, 2000--

Growing Penetration in RF IC Switches and Power Amplifiers

Alpha Industries, Inc. (NASDAQ: AHAA) announced today that it is now shipping record numbers of its advanced gallium arsenide (GaAs) RF IC switches and GaAs power amplifiers under a new contract with the largest U.S. manufacturer of wireless telephone handsets.

"Alpha is growing its business at its largest customer. Our success with this customer and with other major handset manufacturers is built on our innovative products and our intense focus on their needs," said Chris Conlin, Alpha's Director of Worldwide Sales. "This contract confirms that we are succeeding on both counts. The new contract substantially increases our share in RF IC switches and power amplifiers, compared with last year's contract. In particular, it provides us with an increase of 40% in market share for the RF IC switches that our customer uses in its wireless handsets, and we are shipping increasing volumes of our GaAs power amplifiers into their fastest-selling handsets. Alpha has semiconductors in virtually all handsets manufactured by our customer, and in most cases, we are the primary supplier.

"We are shipping more than 20 different types of GaAs RF IC switches, a significant percentage of which were developed in the last year. Our penetration of this customer with RF IC switches is continuing to increase. Our newest generation of ultra-high efficiency PHEMT switches is shipping in volume, and they are being incorporated into the newest phones, which are capable of enhanced data and Internet access. The increasing efficiency and price leadership of our advanced RF IC switches continues to gain us market share, and we see more handset OEMs converting to GaAs IC switch technology."

Alpha Industries designs and manufactures a broad range of products for microwave and radio frequency wireless communications applications. The Wireless Semiconductor segment provides gallium arsenide (GaAs) integrated circuits and other semiconductors to the dynamic global market for wireless telephone handsets. The Application Specific Products (ASP) segment provides a broad range of GaAs and silicon devices to satellite, instrumentation, defense and other communications markets. The Ceramic Products segment provides technical ceramic products for wireless telephony infrastructure and other wireless markets. Additional information on us and our products is available at www.alphaind.com.

Safe Harbor Statement - Except for the historical information contained herein, this news release contains forward-looking statements that constitute the Company's current intentions, hopes, beliefs, expectation or predictions of the future which are, therefore, inherently subject to risks and uncertainties. The Company's actual results could differ materially from those anticipated in the Company's forward-looking statements based on various factors, including without limitation: cancellation or deferral of customer orders, dependence on a small number of large customers, difficulties in the timely development and market acceptance of new products, market developments that vary from the current public expectations concerning the growth of wireless communications, difficulties in manufacturing new or existing products in sufficient quantity or quality, increased competitive pressures, decreasing selling prices for the Company's products, or changes in economic conditions. Further information on factors that could affect the Company's performance is included in the Company's periodic reports filed with the SEC, including but not limited to the Company's Form 10-K for the year ended March 28, 1999, and subsequent Forms 10-Q. The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstance on which any such statement is based.

CONTACT: Alpha Industries, Inc
Jim Nemiah, Corporate Communications
(781) 935-5150 Ext. 4426