



November 14, 2000

## **Alpha Names Ljubisa Ristic Vice President of Technology and Business Development; Former Motorola Executive Selected to Manage Company's Technology Roadmap**

WOBURN, Mass.--(BUSINESS WIRE)--Nov. 14, 2000--Alpha (NASDAQ: AHAA) which produces gallium arsenide (GaAs) integrated circuits, semiconductors and ceramic components for the wireless and broadband communications markets, today announced that Ljubisa ("L.J.") Ristic has been named to the new position of Vice President, Technology and Business Development.

Mr. Ristic will focus on next-generation product development, joint ventures and strategic alliances. He will create and lead an advanced technology team responsible for identifying and launching new product platforms and processes in the wireless and broadband markets.

"With 25 years of experience in semiconductor technology development, product design and marketing strategies, L.J.'s credentials make him the ideal candidate to manage Alpha's technology roadmap," said David Aldrich, the company's president and CEO. "L.J. brings to Alpha an expansive knowledge of systems and semiconductor technologies in the broadband, optical networks and wireless areas. His energy and enthusiasm for creating innovative technical solutions that add value to our customers will be an important ingredient of our continued success."

Said Mr. Ristic, "Alpha has a rich history and a track record of success. I look forward to contributing my ideas and energy to the team."

Mr. Ristic, 50, most recently worked as Director of Corporate Business Development for ON Semiconductor, a spin-off of Motorola, where he managed the company's business strategies and led several strategic acquisitions. Prior to ON, Mr. Ristic spent nearly a decade in senior management posts at Motorola, managing the company's manufacturing strategies and new product development.

Between 1985 and 1990, Mr. Ristic taught Electrical Engineering as a professor at the University of Alberta, Canada. He has been granted 15 patents, published more than 80 scientific papers and one book.

A former resident of Scottsdale, Arizona, Mr. Ristic received his BSEE, MSEE and PhD from the University of Nis in the former Yugoslavia and an MBA from Thunderbird, The American Graduate School of International Management, in Glendale, Arizona.

### About Alpha

Alpha is a leading provider of RF integrated circuit-based solutions, including semiconductors and ceramic components, for the broadband and wireless communications markets. Alpha's switches, power amplifiers and discrete semiconductors are used by the world's leading broadband, infrastructure and wireless communications companies to enhance the speed, quality and performance of voice, data and video. For more information, please visit the company's Web site, [www.alphaind.com](http://www.alphaind.com).

Safe Harbor Statement - Except for the historical information contained herein, this news release contains forward-looking statements under the Private Securities Litigation Reform Act of 1995. These statements, including those relating to the appointment of Ljubisa Ristic as Vice President of Technology and Business Development, constitute the Company's current intentions, hopes, beliefs, expectation or predictions of the future, which are, therefore, inherently subject to risks and uncertainties. The Company's actual results could differ materially from those anticipated in the Company's forward-looking statements based on various factors, including without limitation: cancellation or deferral of customer orders, growth of the wireless Internet access market, dependence on a small number of large customers, difficulties in the timely development and market acceptance of new products including the Company's HBT amplifiers, market developments that vary from the current public expectations concerning the growth of wireless communications, difficulties in manufacturing new or existing products in sufficient quantity or quality, increased competitive pressures, decreasing selling prices for the Company's products, or changes in economic conditions. Further information on factors that could affect the Company's performance is included in the Company's periodic reports filed with the SEC, including but not limited to the Company's Form 10-K for the year ended April 2, 2000, and subsequent Forms 10-Q. The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstance on which any such statement is based.

--30--es/bos\*

**CONTACT:** Alpha

Paul Vincent

(781) 935-5150 Ext. 4438