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Alpha Wins RF Semiconductor Production Order From Sony Corporation; Alpha Products Are Designed into Sony's Next-Generation Wireless Handsets

WOBURN, Mass.--(BUSINESS WIRE)--Nov. 15, 2000--(Nasdaq:AHAA) today announced that it has received a high-volume production order for RF semiconductors from Sony Corporation. Alpha's semiconductors are being used in Sony's newly released, next-generation wireless handsets, which combine voice, data and wireless Internet access.

"This high-volume order from Sony represents an important vote of confidence from the number-one consumer electronics company in the world," said Alpha President and CEO David Aldrich. "This is Alpha's first product to be designed into a Sony wireless handset, and it represents yet another important success in our strategy of diversifying our wireless OEM customer base."

In just the past fiscal quarter, Alpha dramatically diversified its roster of wireless customers by substantially increasing production-volume semiconductor shipments to Mitsubishi, Samsung and Siemens. At the same time, the company placed power amplifiers and switches in Motorola's three recently announced new phones. In the wireless infrastructure market, Alpha posted significant increases in sales to Alcatel, Ericsson and Nokia, increasing its positions in both

- 2.5 and 3G platforms. Alpha's RF semiconductor shipments to Sony are critical to the new handset's ability to perform complex, high-speed switching functions while drawing minimal power to increase battery life. "In addition to introducing new, high-performance RF products, we have positioned the company to handle large production orders while meeting the industry's most demanding lead times," said Aldrich.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its music, motion pictures, computer entertainment operations, and online businesses make Sony one of the most comprehensive entertainment companies in the world. Sony recorded consolidated annual sales of over \$63 billion for the fiscal year ended March 31, 2000, and it employs 189,700 people worldwide. Sony Corporation worldwide information can be found at <http://www.world.sony.com>.

About Alpha

Alpha is a leading provider of RF integrated circuit-based solutions, including semiconductors and ceramic components, for the broadband and wireless communications markets. Alpha's GaAs and silicon switches, power amplifiers and discrete semiconductors are used by the world's leading broadband, infrastructure and wireless communications companies to enhance the speed, quality and performance of voice, data and video. For more information, please visit the Company's Web site, www.alphaind.com.

Safe Harbor Statement - Except for the historical information contained herein, this news release contains forward-looking statements under the Private Securities Litigation Reform Act of 1995. These statements constitute the Company's current intentions, hopes, beliefs, expectation or predictions of the future, which are, therefore, inherently subject to risks and uncertainties. The Company's actual results could differ materially from those anticipated in the Company's forward-looking statements based on various factors, including without limitation: cancellation or deferral of customer orders, including but not limited to the order from Sony Corporation for RF semiconductors, growth of the wireless Internet access market; dependence on a small number of large customers, difficulties in the timely development and market acceptance of new products including the Company's HBT amplifiers, market developments that vary from the current public expectations concerning the growth of wireless communications, difficulties in manufacturing new or existing products in sufficient quantity or quality, increased competitive pressures, decreasing selling prices for the Company's products, or changes in economic conditions. Further information on factors that could affect the Company's performance is included in the Company's periodic reports filed with the SEC, including but not limited to the Company's Form 10-K for the year ended April 2, 2000, and subsequent Forms 10-Q. The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to

any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstance on which any such statement is based.

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